

### Ads, changes, cancellation and payment due the 12th of the month prior to publication

Ad positioning is determined by staff during the layout process. The advertiser is responsible for any claims made in their ad.

#### Column width to inch measurement formula

columns	1	2	3	4	5
inches	1.8"	3.8"	5.8"	7.8"	9.8"

Ad Sizes (column width x inch height)	B&W	Color
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1 col x 2" .....	\$37 .....	\$109
1 col x 4" or 2 col x 2" .....	\$74 .....	\$146
1 col x 6" or 2 col x 3" .....	\$112 .....	\$184
1 col x 8" or 2 col x 4" .....	\$149 .....	\$222
1 col x 9" or 3 col x 3" .....	\$166 .....	\$240
1 col x 10" or 2 col x 5" .....	\$186 .....	\$293
2 col x 6" or 3 col x 4" .....	\$223 .....	\$295
2 col x 7" .....	\$260 .....	\$333
3 col x 5" .....	\$280 .....	\$353
2 col x 8" or 4 col x 4" .....	\$297 .....	\$371
2 col x 9" or 3 col x 6" .....	\$335 .....	\$408
2 col x 10" or 4 col x 5" .....	\$373 .....	\$445
3 col x 7" .....	\$392 .....	\$463
3 col x 8" or 4 col x 6" .....	\$446 .....	\$519
5 col x 5" .....	\$466 .....	\$539
5 col x 6" or 3 col x 10" .....	\$560 .....	\$600
5 col x 7.25" (half pg) .....	\$673 .....	\$747
5 col x 14.75" (full pg) .....	\$1376 .....	\$1449

#### **Classified ads:**

**\$18 for up to 25 words; 50¢ per word after 25**

To guarantee publication, classified ad must be paid at time of placement or by the 12th deadline.

Submit text via email at [sunriverscene@srowners.org](mailto:sunriverscene@srowners.org)

#### **AD SUBMISSION & INFORMATION**

**E-mail:** [sunriverscene@srowners.org](mailto:sunriverscene@srowners.org)

**Phone:** 541-593-6068

**PAYMENT:** Failure to pay by the deadline may result in an ad being pulled without notice. Credit cards, checks accepted. Mail checks to: Sunriver Scene PO Box 3278 Sunriver, OR 97707

#### **AD SPECIFICATIONS**

Client or agency created advertisements must be press-ready and adhere to the following:

- PDF ad files only (under 10MB)
- CMYK colors or 100% black only
- Created in the Scene's ad sizes (see chart at left)

#### **DO NOT SUBMIT**

- A flyer or event poster created in Word, Canva Publisher, etc. Ad must be sized to Scene specs
- Low resolution logos, photos or graphics
- Logos, photos, etc. pulled off the internet
- JPG or PNG ad files
- Ad with Pantone colors or rich black

(NOTE: If you don't understand the above statements, you need to use a graphic professional to design your ad. The Scene is not responsible for the print quality of incorrect or poorly-designed ads)

**Need design assistance?** Contact us!

#### **Owner Directory Advertising**

The directory is printed annually with ad space available in the business section. 4,000 directories are printed and dispersed to Sunriver owners throughout the year. Ad space opens in October.

**Half page: \$350 | Full page \$575**

**3,900+ copies are direct-mailed to all Sunriver owners and subscribers in the U.S.**

An additional 3,500-6,000 copies (seasonally) are distributed in the Sunriver area throughout the month.

The Scene is also available for online viewing at [www.sunriverowners.org/scene](http://www.sunriverowners.org/scene)